

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THE MOST POPULAR SONG	BANCO POPULAR DE PUERTO RICO	BANK	JWT SAN JUAN	PUERTO RICO
Gold Lion				
M.J BALE GRAZED ON GREATNESS	M.J.BALE	AUSTRALIAN CRICKET TEAM SPONSORSHIP	WHYBIN TBWA TEQUILA SYDNEY	AUSTRALIA
THE BOOK THAT CAN'T WAIT	ETERNA CADENCIA	ETERNA CADENCIA	DRAFTFCB BUENOS AIRES	ARGENTINA
ONE COPY SONG	ADAM TENSTA	FACEBOOK APP	R/GA, New York	USA
STEAL BANKSY	ART SERIES HOTELS	HOTEL PROMOTION	NAKED COMMUNICATIONS, Sydney	AUSTRALIA
WIMPY BRAILLE BURGER	WIMPY	BRAILLE MENU	METROPOLITANREPUBLIC, Johannesburg	SOUTH AFRICA
THE MOST POPULAR SONG	BANCO POPULAR DE PUERTO RICO	BANK	JWT SAN JUAN	PUERTO RICO
BLOOD RELATIONS	THE PERES CENTER FOR PEACE	RECONCILIATION	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan	ISRAEL
INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan	ITALY
BOOK BURNING PARTY	TROY PUBLIC LIBRARY	TROY PUBLIC LIBRARY	LEO BURNETT DETROIT	USA
THE NAKED MAN	LA REDOUTE	LA REDOUTE	CLM BBDO, Boulogne-Billancourt	FRANCE
NO RIGHTS NO WOMEN	NO RIGHTS, NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON
ONE COPY SONG	ADAM TENSTA	FACEBOOK APP	R/GA, New York	USA
PUSH TO ADD DRAMA	TNT	TV CHANNEL	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan	ITALY
M.J BALE GRAZED ON GREATNESS	M.J.BALE	AUSTRALIAN CRICKET TEAM SPONSORSHIP	WHYBIN TBWA TEQUILA SYDNEY	AUSTRALIA
THE BOOK THAT CAN'T WAIT	ETERNA CADENCIA	ETERNA CADENCIA	DRAFTFCB BUENOS AIRES	ARGENTINA
HEMA MEGA PUSH-UP BRA	HEMA	LINGERIE	DOOM & DICKSON, Amsterdam	THE NETHERLANDS
BLOOD RELATIONS	THE PERES CENTER FOR PEACE	RECONCILIATION	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan	ISRAEL
INSPIRED BY ICELAND	ICELAND	BRAND AWARENESS	THE BROOKLYN BROTHERS, London	UNITED KINGDOM
YASUNI ITT	ECUADOR GOVERNMENT	CIMA	MARURI GREY, Guayaquil	ECUADOR
Silver Lion				
SOON TO BE WORLD FAMOUS	SOLO	SODA	TRY/APT ADVERTISING AGENCY, Oslo	NORWAY
THE DOVE AD MAKEOVER	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM
THE INVISIBLE DRIVE	DAIMLER	MERCEDES-BENZ F-CELL	JUNG von MATT, Hamburg	GERMANY
MIS MATSCH	GÖTEBORGSOPERAN	OPERAHOUSE OF GOTHENBURG	FORSMAN & BODENFORS, Gothenburg	SWEDEN
REMÁNGATE	ARCANGELES FOUNDATION	LANDMINE AWARENESS	PROXIMITY COLOMBIA, Bogota	COLOMBIA
#MILLIONHOODIES-FOR TRAYVON MARTIN	THE PARKS & CRUMP LAW FIRM	PUBLIC AWARENESS MESSAGE	McCANN ERICKSON, New York	USA
RIVERS OF LIGHT	MINISTRY OF DEFENSE	HUMANITARIAN DEMOBILIZATION PROGRAMME	LOWE-SSP3, Bogotá	COLOMBIA
PLUMBERS WITHOUT BORDERS	COMFORT	PHCC	PRIME, Stockholm	SWEDEN
DRINK FOR TOHOKU	HANASAKE NIPPON	JAPANESE SAKE	HAKUHODO, Tokyo	JAPAN
CURATORS OF SWEDEN	SWEDISH INSTITUTE/VISITSWEDEN	SWEDEN	VOLONTAIRE, Stockholm	SWEDEN
BYO CUP DAY	7-ELEVEN	SLURPEE	LEO BURNETT, Melbourne	AUSTRALIA
#MILLIONHOODIES-FOR TRAYVON MARTIN	THE PARKS & CRUMP LAW FIRM	PUBLIC AWARENESS MESSAGE	McCANN ERICKSON, New York	USA
BOOK BURNING PARTY	TROY PUBLIC LIBRARY	TROY PUBLIC LIBRARY	LEO BURNETT DETROIT	USA
WIMPY BRAILLE BURGER	WIMPY	BRAILLE MENU	METROPOLITANREPUBLIC, Johannesburg	SOUTH AFRICA
NO RIGHTS, NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON
THEATRE RIGIBLICK ANNUAL BUSINESS REPORT	THEATRE RIGIBLICK	THEATRE MEMBERSHIP	DRAFTFCB, Zürich	SWITZERLAND
KIDS' KITCHEN	ABBA SEAFOOD	MIDDAGSKLART (READY-TO-ADD FISH SAUCES)	PRIME, Stockholm	SWEDEN
BIKERS	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
KIDS' KITCHEN	ABBA SEAFOOD	MIDDAGSKLART (READY-TO-ADD FISH SAUCES)	PRIME, Stockholm	SWEDEN
TRASHCAM HAMBURG	STADTREINIGUNG HAMBURG	CITY CLEANING	SCHOLZ & FRIENDS BERLIN	GERMANY
NO RIGHTS NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON
M.J BALE GRAZED ON GREATNESS	M.J.BALE	AUSTRALIAN CRICKET TEAM SPONSORSHIP	WHYBIN TBWA TEQUILA SYDNEY	AUSTRALIA
Bronze Lion				

ARIEL FASHION SHOOT	PROCTER & GAMBLE NORDIC	ARIEL ACTILIFT LIQUID DETERGENT	MSL NORDIC, Stockholm	SWEDEN
SPONSOR THE WHITE HOUSE	RECKITT BENCKISER	VANISH NAPISAN CRYSTAL WHITE	EURO RSCG AUSTRALIA, Sydney	AUSTRALIA
THE BEAUTY OF A SECOND	MONTBLANC INTERNATIONAL	NICOLAS RIEUSSEC CHRONOGRAPH	LEO BURNETT, Milan	ITALY
THE NEW STÄDEL	STÄDEL MUSEUM FRANKFURT	FUNDRAISING CAMPAIGN	OGILVY GERMANY, Frankfurt	GERMANY
FROM PERÚ FOR PERU	FROM PERÚ	COUNTRY BRANDING	Y&R, Lima	PERU
SMALL BUSINESS GETS AN OFFICIAL DAY	AMERICAN EXPRESS	AMERICAN EXPRESS	CRISPIN PORTER + BOGUSKY, Boulder	USA
PROJECT IMAGIN8ION	CANON USA	DIGITAL SLR CAMERAS	GREY NEW YORK	USA
ALZHEIMER EXPERIENCE	ALZHEIMER FOUNDATION	ALZHEIMER FOUNDATION	MARURI GREY, Guayaquil	ECUADOR
NO NEWS IS BIG NEWS	TELIA	TELIA	PRIME, Stockholm	SWEDEN
0 VIEWS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LOWE GINKGO, Montevideo	URUGUAY
URBAN ART GALLERY	LISBON'S CITY HALL	URBAN ART GALLERY	TORKE, Lisbon	PORTUGAL
MEMORIES FOR THE FUTURE	GOOGLE JAPAN	TSUNAMI VICTIMS MEMORIES PROJECT	HAKUHODO, Tokyo	JAPAN
PLANT THE BILL	ENEL ROMANIA	ELECTRONIC BILLING SERVICE	SAATCHI & SAATCHI ROMANIA, Bucharest	ROMANIA
A PERSONAL APOLOGY (JUST FOR YOU)	JOHNSON & JOHNSON CANADA	O.B. TAMPONS	LOWE ROCHE, Toronto	CANADA
PIANO FOR PEACE	STEINWAY & SONS	IMAGINE SERIES LIMITED EDITION GRAND PIANO	DDB TRIBAL GROUP, Düsseldorf	GERMANY
MADRID	IBM	IBM	OGILVY NEW YORK	USA
SHARE A COKE	COCA-COLA SOUTH PACIFIC	COCA-COLA	OGILVY & MATHER, Sydney	AUSTRALIA
NEW YORK WRITES ITSELF	VILLAGE VOICE	VILLAGE VOICE NEWSPAPER	LEO BURNETT NEW YORK	USA
OPEN BOOK PROJECT	THE REACH FOUNDATION	AWARENESS CAMPAIGN	DDB GROUP MELBOURNE	AUSTRALIA
GED PEP TALK CENTER	AD COUNCIL/DOLLAR GENERAL LITERACY	FREE GED CLASSES	DDB CHICAGO	USA
BE THE COACH	SOUTH AFRICAN BREWERIES	CARLING BLACK LABEL	OGILVY CAPE TOWN	SOUTH AFRICA
RSCA HYMN	BNPPF	FOOTBALL	PUBLICIS BRUSSELS	BELGIUM
SEARCH FOR AUSTRALIA'S WELL WORN VOLLEYS	PACIFIC BRANDS	DUNLOP VOLLEY	ONE GREEN BEAN, Sydney	AUSTRALIA
BREAK THE SILENCE	HIMAYA	NGO/CAMPAIGN AGAINST SEXUAL CHILD ABUSE	LEO BURNETT BEIRUT	LEBANON
REMÁNGATE	ARCANGELES FOUNDATION	LANDMINE AWARENESS	PROXIMITY COLOMBIA, Bogota	COLOMBIA
SPONSOR THE WHITE HOUSE	RECKITT BENCKISER	VANISH NAPISAN CRYSTAL WHITE	EURO RSCG AUSTRALIA, Sydney	AUSTRALIA