

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
HILLTOP RE-IMAGINED FOR COCA-COLA	GOOGLE	DISPLAY ADVERTISING	GROW INTERACTIVE, Norfolk	USA
Gold Lion				
BACKSEAT DRIVER	TOYOTA MOTOR SALES AND MARKETING	TOYTOYOTA	PARTY, Tokyo	JAPAN
BAND-AID MAGIC VISION	JOHNSON & JOHNSON	BAND-AID	JWT NEW YORK	USA
CHEVY GAME TIME	CHEVROLET	CHEVROLET	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA
VIP FRIDGE MAGNET	RED TOMATO PIZZA	RESTAURANT	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
PARKING DOUCHE	THE VILLAGE	THE-VILLAGE.RU (ON-LINE CITY GUIDE)	LOOK AT ME, Moscow	RUSSIA
PAIN SQUAD	THE HOSPITAL FOR SICK CHILDREN	MOBILE PAIN APP	CUNDARI, Toronto	CANADA
FAKE AD	BRADESCO SEGUROS	BRADESCO SEGURO AUTO	ALMAPBDDO, São Paulo	BRAZIL
BACKSEAT DRIVER	TOYOTA MOTOR SALES AND MARKETING	TOYTOYOTA	PARTY, Tokyo	JAPAN
MYSTERY AD	NOKIA	LUMIA 800	YOC, Berlin	GERMANY
PENNIES FOR LIFE	THE MICROLOAN FOUNDATION	CHARITY	DLKW LOWE, London	UNITED KINGDOM
PAIN SQUAD	THE HOSPITAL FOR SICK CHILDREN	MOBILE PAIN APP	CUNDARI, Toronto	CANADA
Silver Lion				
HIJACK	ALIAS	MEAT PACK	4 AM SAATCHI & SAATCHI, Guatemala	GUATEMALA
SUNNY SALE	EMART	EMART	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
NIKE+ FUEL BAND	NIKE	NIKE+ FUEL BAND	R/GA, New York	USA
CNN IREPORT	NOKIA	CNN WINDOWS APP - IREPORT	TURNER BROADCASTING SYSTEM, Atlanta	USA
KID RESCUE	TELEFÓNICA/TELEFÓNICA TELECOM	CHARITY APP	Y&R COLOMBIA, Bogotá	COLOMBIA
BEATING FACTS	FRAUEN GEGEN GEWALT	BUNDESVERBAND FRAUENBERATUNGSSTELLEN UND FRAUENNOTRUFEN	PLAN.NET, Munich	GERMANY
TORI 500	LEXUS	LEXUS GS	TEAM ONE, El Segundo	USA
THE ESCAPE IAD	INTEL	2ND GENERATION INTEL CORE PROCESSORS	ANSIBLE MOBILE, New York	USA
CHOKI! CHOKI! CHOKI!	COCA-COLA CHINA	COCA-COLA	McCANN WORLDGROUP, Hong Kong	HONG KONG
BE THE COACH	SOUTH AFRICAN BREWERIES	CARLING BLACK LABEL	OGILVY CAPE TOWN	SOUTH AFRICA
THE 360° NS ROYAL WAITING ROOMS	NS (DUTCH RAILWAY)	THE ROYAL WAITING ROOMS	XS2THEWORLD, Amsterdam	THE NETHERLANDS
GAGOSIAN	GAGOSIAN GALLERY	GAGOSIAN	@radical.media, New York	USA
STING 25	KSM	STING 25	@radical.media, New York	USA
VIP FRIDGE MAGNET	RED TOMATO PIZZA	RESTAURANT	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
Bronze Lion				
KID RESCUE	TELEFÓNICA/TELEFÓNICA TELECOM	CHARITY APP	Y&R COLOMBIA, Bogotá	COLOMBIA
LIFE OF GEORGE	LEGO	LIFE OF GEORGE	HELLO MONDAY, Copenhagen	DENMARK
WALKERS KILL COUNT	FOX INTERNATIONAL CHANNELS	THE WALKING DEAD	RED BEE MEDIA, London	UNITED KINGDOM
PICK N PLAY	McDONALD'S SWEDEN	PIES, ICE CREAM AND MILKSHAKES	DDB STOCKHOLM	SWEDEN
THE SOUND OF FOOTBALL	PEPSICO/CARLSBERG	PEPSI	ÅKESTAM HOLST, Stockholm	SWEDEN
HAPPINESS REFILL	THE COCA-COLA COMPANY	COCA-COLA	OGILVY BRASIL, São Paulo	BRAZIL
AKB48 on Google+	AKB48	AKB48	GROUND, Tokyo	JAPAN
VOLVO ON CALL	VOLVO CARS CORPORATION	VOLVO ON CALL	MOBIENTO, Stockholm	SWEDEN
HIJACK	ALIAS	MEAT PACK	4 AM SAATCHI & SAATCHI, Guatemala	GUATEMALA
AUTODANCE	UBISOFT	VIDEO GAME	CP+B, Gothenburg	SWEDEN
STREET TAG	CHANNEL 4	STREET SUMMER	BROTHERS AND SISTERS, London	UNITED KINGDOM
MEDIDA CERTA	TV GLOBO	FANTÁSTICO - MEDIDA CERTA	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES, Rio de Janeiro	BRAZIL
MTV UNDER THE THUMB	VIACOM MTV INTERNATIONAL MEDIA NETWORKS	MOBILE APPLICATION	AKQA, London	UNITED KINGDOM
POINT AND FLY	SCANDINAVIAN AIRLINES	TRAVEL	CP+B, Gothenburg	SWEDEN
DRIVE IT LIKE YOU HATE IT RE-IMAGINED	GOOGLE	DISPLAY ADVERTISING	GROW INTERACTIVE, Norfolk	USA
PICK N PLAY	McDONALD'S SWEDEN	PIES, ICE CREAM AND MILKSHAKES	DDB STOCKHOLM	SWEDEN
LIFE OF GEORGE	LEGO	LIFE OF GEORGE	HELLO MONDAY, Copenhagen	DENMARK

HILLTOP RE-IMAGINED FOR COCA-COLA	GOOGLE	DISPLAY ADVERTISING	GROW INTERACTIVE, Norfolk	USA
REAL LIFE WITH VIRTUAL WALLET	PNC BANK	VIRTUAL WALLET	DEUTSCH INC., New York	USA
BEATING FACTS	FRAUEN GEGEN GEWALT	BUNDESVERBAND FRAUENBERATUNGSSTELLEN UND FRAUENNOTRUFEN	PLAN.NET, Munich	GERMANY
SMS IS KING!	SITUATION STOCKHOLM	MAGAZINE	MOBIENTO, Stockholm	SWEDEN
McDONALD'S COIN HUNTERS	McDONALD'S	COINOFFERS	DDB COPENHAGEN	DENMARK
MOVE TO THE BEAT	COCA-COLA	COCA-COLA	MOVEMENT, London	UNITED KINGDOM
CHOOSE YOUR FLIGHT	JORDAN BRAND, A DIVISION OF NIKE	AJ2012	BLAST RADIUS, Vancouver	CANADA
CAPTAINS CONQUEST	DIAGEO	CAPTAIN MORGAN ORIGINAL SPICED RUM	ANOMALY, New York	USA
RECOLLECTIONS	SIEMENS	IPAD APPLICATION	CONRAD CAINE, Munich	GERMANY
VOLVO ON CALL	VOLVO CARS CORPORATION	VOLVO ON CALL	MOBIENTO, Stockholm	SWEDEN
TRAM SIGHTSEEING APP	VÄSTTRAFIK	TRAM SIGHTSEEING APP	FORSMAN & BODENFORS, Gothenburg	SWEDEN