

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Media Agency	Country
Grand Prix * indicates Entrant Company						
HOMEPLUS SUBWAY VIRTUAL STORE	TESCO	RETAIL	CHEIL WORLDWIDE, Seoul *	KOREA		
Gold Lion * indicates Entrant Company						
YOUR HAPPY NEWS IS OUR TOP STORY	IWATE NIPPO	IWATTE			HAKUHODO DY MEDIA PARTNERS, Tokyo *	JAPAN
SPORTY VOUCHERS	SPORTSCHECK	SPORTS STORE	OGILVY FRANKFURT *	GERMANY		
CRUSH HOUR	EUROPCAR	AUTOLIBERTE	OGILVY FRANCE, Paris *	FRANCE		
THE MISSING CHILD	INITIATIVE VERMISSTE KINDER	MISSING CHILDREN'S INITIATIVE	KEMPERTRAUTMANN, Hamburg *	GERMANY		
GT ACADEMY	NISSAN / SONY PLAYSTATION	NISSAN SPORTS CARS AND GRAN TURISMO 5			MANNING GOTTLIEB OMD, London *	UNITED KINGDOM
BRUZIL	AG BARR	IRN BRU			PHD, London *	UNITED KINGDOM
NIKE CITY CUP	NIKE	NIKE			MPG, Mexico *	MEXICO
SAVE AS WWF	WWF	WWF	JUNG von MATT, Hamburg *	GERMANY	GOSIGN MEDIA, Hamburg	GERMANY
FOLLOW THE GREEN LINE	FIDELITY INVESTMENTS	FIDELITY INVESTMENTS	MEDIA CONTACTS, Boston	USA	MPG, Boston *	USA
20 PERCENT MORE	PROCTER & GAMBLE	DURACELL			STARCOM MEDIAVEST GROUP, San Juan *	PUERTO RICO
THE WORLD'S FIRST NEWSPAPER ON 100% RECYCLED NEWSPRINT	L'OREAL	GARNIER			LODESTAR UM, Mumbai *	INDIA
HOMEPLUS SUBWAY VIRTUAL STORE	TESCO	RETAIL	CHEIL WORLDWIDE, Seoul *	KOREA		
HEARTBREAKER	KAIZERS ORCHESTRA	ORCHESTRA	ANORAK, Oslo	NORWAY	STARCOM NORWAY, Oslo *	NORWAY
JUNE 16TH 2014	BRAND COLLECTIVE	TUNISIA	MEMAC OGILVY LABEL TUNISIA, Tunis *	TUNISIA	MINDSHARE, Tunis	TUNISIA
Silver Lion * indicates Entrant Company						
ALL BRAZILIAN SCREENS CHANGED TO SEMP TOSHIBA	SEMP TOSHIBA	TV AND COMPUTER	TALENT, São Paulo *	BRAZIL	TALENT PROPAGANDA, Sao Paulo	BRAZIL
THE PIRATE RADIO EXPERIMENT	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	HUMAN RIGHTS AWARENESS	JUNG von MATT, Hamburg *	GERMANY		
MUSICAL FITTING ROOMS	STARHUB	ONLINE MUSIC STORE	DDB SINGAPORE *	SINGAPORE		
THE VOICE	REPORTERS WITHOUT BORDERS	NON GOVERNMENTAL ORGANISATION	PUBLICIS BRUSSELS *	BELGIUM		
SOPRONI PERFECT DRAUGHT	HEINEKEN	BEER			INITIATIVE BUDAPEST *	HUNGARY
EQUIPPING THE MOST EXPOSED	STADA	GRIPPOSTAD C FLU MEDICINE			INITIATIVE MEDIA, Hamburg *	GERMANY
KALEIDOSCOPIIC FASHION SPECTACULAR	TARGET	TARGET	MOTHER NEW YORK *	USA		
KOC GROUP MEDIA PITCH	MINDSHARE	MINDSHARE SERVICES			MINDSHARE, Istanbul *	TURKEY
THE 250KM WAVE	KYUSHU RAILWAY COMPANY	BULLET TRAIN	DENTSU, Tokyo *	JAPAN		

MY IDEAL DOG	MARS	DOG ADOPTION	HAVAS SPORTS & ENTERTAINMENT, Miami	USA	HAVAS MEDIA, Miami *	USA
MISSION IMPOSSIBLE	GASCO	GAS	ARENA CHILE, Santiago	CHILE	HAVAS SPORTS & ENTERTAINMENT, Santiago De Chile *	CHILE
GATECRASH THE WORLD CUP	BURGER KING	FAST FOOD			INITIATIVE, Madrid *	SPAIN
THE FRIENDSHIP MACHINE	COCA-COLA	COCA-COLA	OGILVY ARGENTINA, Buenos Aires *	ARGENTINA		
IT'S 'FACE' TIME!	VITASOY INTERNATIONAL HOLDINGS	VITASOY - SOY DRINKS	DDB GROUP HONG KONG	HONG KONG	PHD HONG KONG *	HONG KONG
A HUNTER SHOOTS A BEAR	BIC / TIPP-EX	POCKET MOUSE	BUZZMAN, Paris *	FRANCE		
F**K TREE	THE NATIONAL HIV COUNCIL	HIV & STD AWARENESS			STARCOM SWEDEN, Stockholm *	SWEDEN
OLD SPICE RESPONSES	PROCTER & GAMBLE	OLD SPICE	WIEDEN+KENNEDY, Portland *	USA		
THE COMMBANK PROPERTY GUIDE APPLICATION	THE COMMONWEALTH BANK OF AUSTRALIA	HOME LOANS	THE WHITE AGENCY, Sydney	AUSTRALIA	IKON COMMUNICATIONS, Sydney *	AUSTRALIA
THE SAMPLER	CONVERSE	MOBILE APP	R/GA, New York *	USA		
DATED PILLOWS	PACIFIC BRANDS	PILLOWS	HAPPY SOLDIERS, Sydney *	AUSTRALIA	MEDIACOM, Sydney	AUSTRALIA
THE MEGANE EXPERIMENT	RENAULT	MEGANE	PUBLICIS LONDON *	UNITED KINGDOM	MANNING GOTTLIEB OMD, London	UNITED KINGDOM
AMERICAN ROM	KANDIA DULCE	SNACK	McCANN ERICKSON, Bucharest *	ROMANIA	UM ROMANIA	ROMANIA
GOL OOL	COCA-COLA	COCA-COLA 2010 WORLD CUP	JWT BRAZIL, São Paulo *	BRAZIL		
DATED PILLOWS	PACIFIC BRANDS	PILLOWS	HAPPY SOLDIERS, Sydney *	AUSTRALIA	MEDIACOM, Sydney	AUSTRALIA
WASHING TUNNEL	LG ELECTRONICS	WASHING MACHINE	Y&R SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	MINDSHARE SOUTH AFRICA, Johannesburg	SOUTH AFRICA
SAMSUNG LED 3D TV	SAMSUNG	LED 3D TV	MUSE AMSTERDAM	THE NETHERLANDS	STARCOM THE NETHERLANDS, Amsterdam *	THE NETHERLANDS
WE MIXED INDIA!	TATA SKY	SATELLITE TV SERVICE			MAXUS, Mumbai *	INDIA
THE 250KM WAVE	KYUSHU RAILWAY COMPANY	KYUSHU BULLET TRAIN	DENTSU, Tokyo *	JAPAN		
THE ROTISSERIE CHANNEL	CARA OPERATIONS	SWISS CHALET RESTAURANT	BBDO CANADA, Toronto *	CANADA	MEC, Toronto	CANADA
KIMBO	UNICEF	UNICEF	JWT, Madrid *	SPAIN		
SILHOUETTES IN MEMORIAM	AMIA	JEWISH COMMUNITY CENTRE	OGILVY ARGENTINA, Buenos Aires *	ARGENTINA		
Bronze Lion					<i>* indicates Entrant Company</i>	
NICKELODEON AND LEGO TURN TV STATION OFF	LEGO	LEGO BOARD GAMES			MEDIAPLUS, Munich *	GERMANY
CHARMIN PRE COMMERCIALS	PROCTER & GAMBLE	TOILET PAPER	PUBLICIS NEW YORK *	USA	CARAT, New York	USA
TEST DRIVE	VOLKSWAGEN	VOLKSWAGEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	MEDIACOM, Oslo	NORWAY
SCIROCCO CUP	VOLKSWAGEN	VOLKSWAGEN	OGILVY BEIJING *	CHINA		
PROBABLY THE BEST AD IN THE WORLD	CARLSBERG	BEER	DUVAL GUILLAUME ANTWERP/MODEM *	BELGIUM	INITIATIVE MEDIA, Brussels	BELGIUM
SPONGEPILL	GLAXOSMITHKLINE	PAIN RELIEF	4 AM SAATCHI & SAATCHI, Guatemala *	GUATEMALA		
SAFE CHILD ON THE NET	NOBODY CHILD FOUNDATION	INTERNET SAFETY	PUBLICIS, Warsaw *	POLAND		
BOOKS FRESHENERS	100 000 BOOKS	CHAIN OF BOOKSTORES	VOSKHOD, Yekaterinburg *	RUSSIA		

FUR FUR AWAY TOWELS	PROCTER & GAMBLE	GILLETTE	BBDO GERMANY, Düsseldorf *	GERMANY		
BIG STAIN	PROCTER & GAMBLE	ARIEL	SAATCHI & SAATCHI GREAT WALL ADVERTISING, Guangzhou *	CHINA		
SILHOUETTES IN MEMORIAM	AMIA	JEWISH COMMUNITY CENTRE	OGILVY ARGENTINA, Buenos Aires *	ARGENTINA		
GET LOST IN THE WEST END	WEST END PARTNERSHIP	TOURISM CAMPAIGN			CAKE, London *	UNITED KINGDOM
LITTLE ROBIN	OPVOEDINGSLIJN	PARENT ADVICE HELPLINE	DUVAL GUILLAUME ANTWERP/MODEM *	BELGIUM		
KALEIDOSCOPIIC FASHION SPECTACULAR	TARGET	TARGET	MOTHER NEW YORK *	USA		
WELCOME AND GOODBYE	VOYAGES-SNCF.COM	ONLINE RAILWAY BOOKING SITE	DDB PARIS *	FRANCE		
WELCOME BACK	T-MOBILE	TELECOMMUNICATIONS	SAATCHI & SAATCHI, London *	UNITED KINGDOM	MEDIACOM, London	UNITED KINGDOM
BURMA	HUMAN RIGHTS WATCH	PETITION TO FREE BURMA'S POLITICAL PRISONERS	JWT NEW YORK *	USA		
BOOB HIJACK	COPPAFEEL!	BREAST CANCER CHARITY			archibald ingall stretton..., London *	UNITED KINGDOM
UNBEATABLE BRANDED DRAMA	UNILEVER	SHAMPOO			PHD, Shanghai *	CHINA
CHANGING THE GAME	DORITOS	DORITOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco *	USA	OMD, New York	USA
HEART OF PUERTO RICO	PEPSICO	GATORADE	JWT SAN JUAN *	PUERTO RICO	OMD PUERTO RICO, San Juan	PUERTO RICO
2010 PRINCE'S HAPPY ADVENTURE	KRAFT FOODS	SNACKS	SAATCHI & SAATCHI, Shanghai *	CHINA	CARAT CHINA, Shanghai	CHINA
GETAWAY STOCKHOLM	MINI	MINI COUNTRYMAN	JUNG von MATT, Stockholm *	SWEDEN	CARAT, Stockholm	SWEDEN
FASHIONTAG	FLAIR	WOMEN'S MAGAZINE	DUVAL GUILLAUME BRUSSELS *	BELGIUM		
DIGITAL DEATH	KEEP A CHILD ALIVE	AIDS AWARENESS	TBWA\CHIAT\DAY, New York *	USA		
M&M'S FIND RED	MARS	M&M'S	PROXIMITY CANADA *	CANADA		
WELCOME HOME	T-MOBILE	CONSUMER PAY AS YOU GO	SAATCHI & SAATCHI, London	UNITED KINGDOM	MEDIACOM, London *	UNITED KINGDOM
REPÚBLICA POPULAR DO CORINTHIANS	NIKE	CORINTHIANS	F/NAZCA SAATCHI & SAATCHI, São Paulo *	BRAZIL		
RAINY DAYS	PEPSICO	WALKERS			OMD UK, London *	UNITED KINGDOM
FASHION LAUNDRY	PROCTER & GAMBLE	ARIEL DETERGENT	ACE SAATCHI & SAATCHI, Makati City *	THE PHILIPPINES		
THE MEGANE EXPERIMENT	RENAULT	MEGANE	PUBLICIS LONDON *	UNITED KINGDOM	MANNING GOTTLIEB OMD, London	UNITED KINGDOM
THE VOICELESS CAMPAIGN	THE ZIMBABWEAN	NEWSPAPER	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA		
ONE LAPTOP PER CHILD	TELSTRA	TELSTRA BRAND			OMD, Sydney *	AUSTRALIA
I SWIM WITH MARCOS	UNITED NATIONS	POVERTY AWARENESS	PAGÉS BBDO, Santo Domingo *	DOMINICAN REPUBLIC	OMD DOMINICANA, Santo Domingo	DOMINICAN REPUBLIC
BOOTS	ASICS	ANTI RACISM	BABEL, Sao Paulo *	BRAZIL		
HIDDEN MESSAGES	CASA PROTEGIDA JULIA DE BURGOS	SHELTER FOR ABUSED WOMEN	GREY PUERTO RICO, Hato Rey *	PUERTO RICO		
BRIDGE PROJECTION LIFESAVER	SUICIDE PREVENTION CENTER	SOS INFO LINE	McCANN ERICKSON BELGRADE, Belgrade *	SERBIA		
SR. AMOR	SALVATION ARMY	SALVATION ARMY	JWT ARGENTINA, Buenos Aires *	ARGENTINA		