



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
FIGHT THE REGIME	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
CHEAPER THAN MONEY	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
TRILLION DOLLAR BILLBOARD	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Z\$250 000 000	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
WALLPAPER	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Gold				
TRILLION DOLLAR FLYERS	THEZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
MELODY ROAD	DUNLOP FALKEN TYRES	SAFETY AWARENESS CAMPAIGN	DENTSU RAZORFISH, Tokyo	JAPAN
MONUMENTS	WORLD WIDE FUND FOR NATURE	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA
OASIS DIG OUT YOUR SOUL	NYC & WARNER BROTHERS	IN THE STREETS	BBH, New York	USA
HBO AUDIO MURAL INSTALLATIONS	HBO	Big Love	BBDO, New York	USA
Gold Campaign				
SHARE OUR BILLBOARD 1	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
SHARE OUR BILLBOARD 2	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
SHARE OUR BILLBOARD 3	JAMES READY	JAMES READY BEER	LEO BURNETT TORONTO	CANADA
TOYBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
CLOTHESBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
BOOKBEAST	IKEA	IKEA STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
BEAR	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
PAPARAZZI	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
MAGICIAN	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
MAFIA	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
PRISON	BAYER	ALKA SELTZER	CLM BBDO, Boulogne-Billancourt	FRANCE
PANDA	FIAT	FIAT	MARCEL PARIS	FRANCE
WALRUS	FIAT	FIAT	MARCEL PARIS	FRANCE
PENGUINS	FIAT	FIAT	MARCEL PARIS	FRANCE
NUCLEAR	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
GM FOODS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
ECONOMIC CRISES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
SUBWAY	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE

COMPUTER	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
CAR WASH	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
PAIR OF JEANS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
DRESS	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
CAR	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
DOLL	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
VEST	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SHOES	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SWEATER	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
KINDERGARTEN	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
SHEET	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
APARTMENT	UNA SWEDEN (UNITED NATIONS)	FUNDRAISING TO SUPPORT THE WAR VICTIMS OF GEORGIA	OGILVY STOCKHOLM	SWEDEN
Silver				
COFFEE	HUAWEI	WATERPROOF MOBILE	GUANGZHOU NEWSUN/JWT ADVERTISING, Guangzhou	CHINA
SAVINGS OF A LIFETIME	CUPID CONDOMS	CUPID CONDOMS	PUBLICIS COMMUNICATIONS, Mumbai	INDIA
ATTRACTION	WONDERBRA	FASHION & APPAREL	PUBLICIS CONSEIL, Paris	FRANCE
INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
GLOBAL DOWNTURN	FINANCIAL TIMES	FINANCIAL TIMES	DDB LONDON	UNITED KINGDOM
VASE	FEDEX	COURIER SERVICES	DDB BRASIL, São Paulo	BRAZIL
HAUNTING GIRL	RODNEY DISTRICT COUNCIL	ROAD SAFETY	COLENZO BBDO, Auckland	NEW ZEALAND
THE REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	GREEN WORKS	DDB WEST, San Francisco	USA
THE LEGO CODES	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
EYE TRACKING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JUNG von MATT, Hamburg	GERMANY
Silver Campaign				
WOOD	HENKEL	LOCTITE SUPER ATTACK	DDB, Milan	ITALY
PLASTIC	HENKEL	LOCTITE SUPER ATTACK	DDB, Milan	ITALY
COW	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
PIG	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
CHICKEN	JOHNSON & JOHNSON	REACH DENTAL FLOSS	JWT, São Paulo	BRAZIL
BANGALORE - DUBAI	AIR INDIA	AIRLINE	DDB MUDRA INDIA, Bangalore	INDIA
MUMBAI - NEW YORK	AIR INDIA	AIRLINE	DDB MUDRA INDIA, Bangalore	INDIA
BEACH/SNOW	TERRA	TERRA TRAVEL	DDB BRASIL, São Paulo	BRAZIL
CITY/COUNTRY	TERRA	TERRA TRAVEL	DDB BRASIL, São Paulo	BRAZIL

ELEPHANT	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
GUITAR	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
SUBMARINE	MATTEL CHILE	SCRABBLE	JWT CHILE, Santiago	CHILE
SHARK	WWF	WWF	JWT SINGAPORE	SINGAPORE
CALF	WWF	WWF	JWT SINGAPORE	SINGAPORE
CROCODILE	WWF	WWF	JWT SINGAPORE	SINGAPORE
INDUSTRIAL POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA
GLOBAL WARMING	CEPF	CEPF	JWT SHANGHAI	CHINA
AUTOMOTIVE POLLUTION	CEPF	CEPF	JWT SHANGHAI	CHINA
MISSILES	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
HAND GRENADE	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
MACHINE GUN	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
TANK	GLOBAL COALITION FOR PEACE	GLOBAL COALITION FOR PEACE	BIG ANT INTERNATIONAL, New York	USA
CAVE-MAN	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
DIVER	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
TOURIST	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER, Mumbai	INDIA
MILKMAN	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA
POOLBOY	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA
POSTMAN	PFIZER	VIAGRA	OGILVY JOHANNESBURG	SOUTH AFRICA
GLASS	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA
BARBED WIRE	NEW CITIZEN PROGRAM	NEW CITIZEN PROGRAM	OGILVY BEIJING	CHINA
Bronze				
DOGHOUSE	PROCTER & GAMBLE	FEBREZE	GREY PARIS	FRANCE
SHADE	L'ORÉAL INDIA	GARNIER SUN CONTROL DAILY MOISTURIZER	PUBLICIS COMMUNICATIONS, Mumbai	INDIA
SAFARI GIRL	SASCH SPA	SHS TEEN CLOTHES	GREY PARIS	FRANCE
SUBMARINE	COMERCIAL ARGE	PILOT LIGHT HIGHLIGHTER	GREY ESPAÑA, Barcelona	SPAIN
NEWSPAPER	LANCIA	LANCIA DELTA AUTOPARKING SYSTEM	MARCEL PARIS	FRANCE
MOTORBIKE	KTM - SPORMOTO	MOTORBIKE	DDB&CO., Istanbul	TURKEY
STEPS	NIKE	NIKE	OGILVY JOHANNESBURG	SOUTH AFRICA
THE ELUSIVE COASTER	SAB MILLER INDIA	DON'T DRINK & DRIVE BY FOSTER'S	OGILVY & MATHER, Bangalore	INDIA
DOOR HANGER	The Economist	The Economist	BBDO, New York	USA
IKEA STAIRCASE DRAWER	IKEA MALAYSIA	STORAGE PRODUCTS	LOWE & PARTNERS, Petaling Jaya	MALAYSIA
GRENADE	RODNEY DISTRICT COUNCIL	ANTI SPEEDING	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
ART AGAINST DRINK DRIVING - PHASE 2	HELP	ANTI-DRINK DRIVING AWARENESS CAMPAIGN	BBDO/PROXIMITY MALAYSIA, Kuala Lumpur	MALAYSIA
AXE RUNNING	UNILEVER	AXE	UNCLE GREY, Århus	DENMARK
HOME FURNISHING LINER	IKEA JAPAN	IKEA STORE LAUNCH IN KANSAI	ADK, Tokyo	JAPAN
GO TO LA PORRA	BWIN	REAL MADRID- BARCELONA DERBY	EL LABORATORIO SPRINGER & JACOBY, Madrid	SPAIN

Bronze Campaign

NOUGAPLEX	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
PATRICK CHEWING	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
SNICKERSPEAK SUBWAY CAMPAIGN	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
SNACKANOMICS	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
ANTIHUNGERESTABLISHMENTARIANISM	MARS	SNICKERS	TBWA\CHIAT\DAY, New York	USA
ROLLER BLADER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
GANGSTER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
HOCKEY PLAYER	DB BREWERIES	SOL BEER	SAATCHI & SAATCHI NZ, Auckland	NEW ZEALAND
LOO	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
KITCHEN	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
BABY ROOM	BAJAJ ELECTRICALS	BAJAJ EXHAUST FANS	LEO BURNETT INDIA, Mumbai	INDIA
2-3	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
4-5	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
7-6	VOLKSWAGEN	DSG	DDB, Brussels	BELGIUM
BED	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
WARDROBE	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
SOFA	IKEA AUSTRIA	IKEA	DDB GERMANY BERLIN	GERMANY
TABLE	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
SOFA	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
CHAIR	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
DRAWER	DANK	SECOND HAND FURNITURE STORE	DDB&CO., Istanbul	TURKEY
ALEXANDER MCQUEEN/PAUL SMITH	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
PAUL SMITH/DUCHAMP	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
ALEXANDER MCQUEEN	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
THE BILL	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
THE WAKING UP	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
THE SHOT	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA, Milan	ITALY
COPS	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
COUPLE	FRANCE 24	FRANCE 24 INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
BUBBLES	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2, Cape Town	SOUTH AFRICA
PATHFINDER	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2, Cape Town	SOUTH AFRICA
OIL REFINERY	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
POWER STATION	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
PULP MILL	SAP GERMANY	SAP CONSULTING	OGILVY FRANKFURT	GERMANY
TREE	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA

COOKIES	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
STAIRS	HOSPITAL ALEMAN	HOSPITAL ALEMAN - KINDER PLAN	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
PAPER BATTLEFIELD	NIKE HONG KONG LTD.	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Hong Kong	HONG KONG
PAPER BATTLEFIELD	NIKE HONG KONG LTD.	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Hong Kong	HONG KONG
PAPER BATTLEFIELD	NIKE HONG KONG LTD.	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Hong Kong	HONG KONG
REAL SIZE HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
SHELTER HOME	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
CROWDED	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
THE AD SQUATTER	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
PARKING	ABBE PIERRE FOUNDATION	ANNUAL DECENT HOUSING CAMPAIGN	BDDP & FILS, Paris	FRANCE
EXPLORER	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
VOYEURS	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
HOTEL	NIKON SINGAPORE	NIKON S60 CAMERA	EURO RSCG SINGAPORE	SINGAPORE
ALCOHOLIC	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
ADDICT	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
SUICIDE	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
OBESITY	STICHTING GEHEIM GEWELD	CHARITY	SAATCHI & SAATCHI AMSTERDAM	THE NETHERLANDS
ICE CREAM	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY, São Paulo	BRAZIL
COFFEE	GLAXOSMITHKLINE	SENSODYNE	MATOSGREY, São Paulo	BRAZIL
HEARTBEAT	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zurich	SWITZERLAND
TEAR	ZÜRCHER KAMMERORCHESTER	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zurich	SWITZERLAND
WOMAN	BAYER	BAYER	ALMAPBBDO, São Paulo	BRAZIL
MAN	BAYER	BAYER	ALMAPBBDO, São Paulo	BRAZIL
INGRES' BATHER 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY
BOUCHER'S NUDE 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY
MANET'S OLYMPIA 2009	ANAD	EATING DISORDER CHARITY	OGILVY FRANKFURT	GERMANY